## What is new in car wash services

Today, almost every year local car wash services have new products and innovations for their customers. The reason is that, to survive the stiff competition today, they must ensure that their customers will not look for better services and will be coming back. Having the latest equipment, new services, well designed lay outs and even additional security and surveillance equipment are just some of their improvements today.

For example, when it comes to security and surveillance, car wash services before only had them for their night services. Today, managers and operators have fitted their stations with the latest surveillance and security equipment that are also for their day time operations. They have learned that these additional security equipments, such as surveillance cameras, pay well in the long run. Although the initial investment for such equipment may be a little bit costly, they are good investments. You may be wondering how? The high resolution camera in your establishment will definitely make your customers feel safe. When they feel safe, they know that their vehicles are also well protected. They will trust your facility better than your competitors and they would rather come back to your place than take their car to an unprotected place. They can also see that you are properly monitoring your operations, from security to how your employees take care of their cars.  Also, if some customer claim that they have lost something from their cars or if they claim you have caused damages to their vehicles, you are also well protected.

Other innovations on services we have today include more than a full service car wash. By giving their customers more than great car wash, some car wash services are ensured that their customers will come back. Some car was services for instance offer gourmet coffee to their customers for fee while their cars are being serviced. In some, for their customers, they have HDTV. Then there are even some establishment who have massage services and the customers can make an appointment. Now they can enjoy good massages while waiting for their car to be washed. Of course some car wash services know that the kids too must be pampered. In some car wash establishments, there are even arcade areas and water cannons they can play with. The time spent on car wash can now be enjoyed by the whole family.

That these investments in the long run kept them in business is agreed by car wash operators today. The customer will come back and will come back more frequently if he found a car wash he can enjoy hanging out at and at the same time he can trust.

## About the Author

More references on best car wax, stop in at blogskinny.com/?Automotive.

Source: http://Coolness3.com